



Wildly Important Membership Goal for 2026-2027:

Reduce the number of members going inactive by 50%.

State Goals 2026 - 2027

- 1) Building on the 2026 Convention Workshop on Pre-Initiation and Post-Initiation counseling, local chapters will be trained to implement the pre-initiation and post-initiation counseling: before initiation, after initiation, and at the three-year membership mark.*
- 2) Ask local chapter members to complete a "chapter check-up" by filling out the Local Chapter Membership Survey form to determine areas of concern in membership participation and in the demographics of their membership. Plan at least one activity to address an area of concern or consult a Chapter Vitality Coach.*
- 3) Ask local chapters to use the Developing a Membership With Vitality resource to re-engage participating and non-participating members.*
- 4) Reduce the number of sisters going inactive by 50%.*